

AN EXTRAORDINARY OFFER FOR YOUR BUSINESS FROM JOE ZITO

Dear Friend:

Are you ready for some **Creative**
"Out of the Box" thinking?

In this difficult economy when so many are
pulling their advertising back... Wouldn't (56) :30 spots on my two
highly watched shows for just \$900 each & every month appeal to you?!

Yes! You're reading it correctly...
Just \$900 a Month...\$16 an airing on
4 powerhouse local Nexstar Channels.

20th Season!
TV Maitre d'



RI's Premier Restaurant Showcase for 20 Seasons!
34 Airings a month!



SUNDAY @ 11:00AM



SUNDAY @ 11:30AM



SAT. @ 6:30 PM (2X A MONTH)
MON, WED, FRI @ 12 AM



MONDAY, WEDNESDAY
& FRIDAY @ 7:00 AM

Fresh & Local



And now in it's 8th Season.
22 Airings a Month!



SAT. @ 6:30 PM (2X A MONTH)
MON, WED, FRI @ 12 AM



MONDAY, WEDNESDAY
& FRIDAY @ 7:00 AM



Please consider this:

- YOUR FUTURE CUSTOMERS ARE WATCHING US
- 135,000 viewers per week*
- 57% of our viewers are age 35-64*
- 45% have household incomes over 75K*
- Our viewers are evenly divided by gender, half are married and two thirds have lived in their community for over 11 years.
- In the coming years, our viewers will be getting married, starting families, purchasing homes, new cars, jewelry and more. They will be conducting banking, making auto and home repairs and they will need professional services of every kind.

*Source: Nielsen TV Ratings: Marshal Mkt. Res. Data

Look at these respected companies who have put their trust
in these two popular shows to market their businesses...

- Cardi's Furniture & Mattresses
- Flood Auto Group
- Chris Gasbarro's Fine Wine & Spirits
- MRT Jewelers
- Dave's Fresh Marketplace
- Scandinavian Assisted Living
- S&W Appliance
- Paul Masse
- The Pool Source
- RI Real Estate Services
- Law Offices of John T. Carroll
- GEM Plumbing & Heating
- The Backyard Food Co.
- The Paint Shoppes

This is **MEGA** Exposure
for a very modest Monthly Price!

You Won't Find Another offer Like This Anywhere!

* Minimum 3 month...6 show commitment required...\$2,700.

* If necessary a :30 broadcast spot will be produced for NO additional charge..OR, your "TV Ready" spot will be used.

* This is an exclusive offer from Joe Zito Productions & TV Maitre d' and is in NO Way connected with
the Sales Department at WPRI-TV (Great Folks, though)

Call Today: (401) 595-3399 joezitowriter@cox.net