



... Since 2004!  
TVmaitred.com

# 2023 MARKS OUR 20<sup>th</sup> BLOCKBUSTER SEASON ON THE AIR!



SUNDAY @ 11:00AM



SUNDAY @ 11:30AM



SAT. @ 6:30 PM (2X A MONTH)  
MON, WED, FRI @ 12 AM



MONDAY, WEDNESDAY  
& FRIDAY @ 7:00 AM

... each edition is seen **34 TIMES A MONTH!**

## Just the Facts:

- Longest running show of its kind in RI tv history!
- More than **240** consecutive "SOLD OUT" editions
- A huge loyal audience est. @ **135,000+\*** viewers per week.
- **57%** of our viewers are age 35-64\*
- **45%** have household incomes over 75K\*!
- Show is heavily promoted throughout the week on all **4** networks
- **WE PREVIEW . . . WE DON'T REVIEW!**



## What You Get:

- Targeted exposure to restaurant enthusiasts and foodies throughout Southern New England.
- Full, TOP NOTCH broadcast production that is an all-inclusive, informative and entertaining profile of your restaurant featuring signature dishes, ambiance and hospitality.
- Web & social media presence
- A digital file of your segment for your website or to use as you wish.

## Bottom line:

- **2:30** Segment **\$1800** (\$18 per minute production and airtime . . . \$53 per show airing)
- **2:00** Segment **\$1500** (\$22 per minute production and airtime . . . \$44 per show airing)
- **1:30** Segment **\$1200** (\$24 per minute production and airtime . . . \$35 per show airing)
- **1:00** Segment **\$950** (\$28 per minute production and airtime . . . \$28 per show airing)
- **:30** Broadcast Ready Spot **\$800** (Production and Airtime . . . \$24 per airing)
- **:30** Spot You Provide **\$600** (. . . \$18 per airing)

### BONUS!!!

Your restaurant will also be featured during Joe's popular "Quick Bites" segment which airs on **WPRI's 12 News Now** on Sundays at 6:15 a.m. and 8:15 a.m. as well as on **The Rhode Show!**

*So many reasons TV Maitre d' is the place to be!*

**It's time for you to join the  
"Who's Who" and the "What's New"  
on the local dining scene!**



**CALL TODAY: (401) 595-3399 • joezitowriter@cox.net**



\*Source: Nielsen TV Ratings; Marshall Mkt. Res. Data